



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

KOTAK LIFE **Internship Opportunity - 2020 & 2021 Batch**

Company	KOTAK LIFE
Batch	2020 & 2021
Date of Online Assessment	Will be informed later
Job Title & Eligibility Criteria	Management Trainees - Degree/MBA (Full time from recognised Institutions) with Finance / Marketing having 60% & above academic records
Location	Virtual / Work from Home
Stipend	Performance based
Job Description	Management Trainee - Finance <ul style="list-style-type: none">• Prospecting for Financial Planning• Analyzing Risk Profile• Understanding Goals• Selecting the optimum Asset allocation for the clients Portfolio• Giving a need-based product Management Trainee - Marketing <ul style="list-style-type: none">• Segmentation, Targeting and Positioning• Product Management and Strategy• Branding and Marketing• Interpersonal, Strategic and Communication Skills• IRDA Exam and promoting consultancy as a profession• Customer Profiling, Acquisition and Advisory• Strategies and Techniques of Product Penetration• Digital Marketing and Social Media• Case Studies
How to Apply?	All interested and Eligible students need to apply on the link below latest by 10:00 AM, 26th May 2020 CLICK HERE

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist

SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group